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# STOCHASTIC INCENTIVE PROBLEMS WITH PARTIAL DYNAMIC INFORMATION AND MULTIPLE LEVELS OF HIERARCHY\*

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We formulate and solve a class of three-agent incentive decision problems with strict hierarchy and decentralized information. The agent at the top of the hierarchy (leader) observes a random linear combination of the decisions of the other two agents and constructs his policy based on this, as well as some static information. We show that for general concave utility functions, and under some reasonable conditions on the random variables involved, the leader has an optimal incentive policy which is linear in the partial dynamic measurement and which induces the desired behavior on the two followers.

#### 1. Introduction

We consider, in this paper, a class of stochastic incentive decision problems with three agents, a strict hierarchy and decentralized information. The information structure is such that the two agents at the upper level of the decision hierarchy receive static as well as dynamic information, whereas the agent at the bottom of the hierarchy receives only static information on the random variable characterizing the unknown state of the environment. The dynamic information of the agent at the top of the decision hierarchy does not involve separate observations of the actions of the other two agents, but rather a single dynamic measurement which depends on both action variables. Then, the question we raise in the paper is, given that the leader has some 'ideal' point in the product decision space (one that is obtained, for example, by global maximization of his expected utility function), whether he can construct an incentive policy (using his partial dynamic information) which induces the right behavior on the followers, to lead to the desired goal. We are particularly interested in obtaining smooth incentive policies and not (discontinuous) threat policies. We will ask this question also for the case when the leader does not have any direct influence on the utility function of the agent at the bottom of the hierarchy.

The stochastic framework adopted in the paper enables us to derive some

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strong results for this class of models. In particular, we will show that for general concave utility functions, and under some reasonable conditions on the random variables involved, there exists an optimal incentive policy for the leader, linear in the partial dynamic measurement, which induces the desired behavior on the two followers. Also, there exist some additional degrees of freedom in the leader's incentive policy, which can be used to further desensitize its performance to parametric changes in the utility functions of the other agents. These results constitute extensions of some of our earlier work on the topic [such as Başar (1984), Cansever and Başar (1985)] to multiple hierarchies.

The organization of the paper is as follows: In section 2, we provide a precise mathematical formulation for the problem by concentrating on the case of scalar random variables. In section 3, we present our main result and discuss the implications of the various conditions involved. Section 4 includes an illustrative example which involves a duopolistic market with government (price) coordination and regulation. Finally, section 5 introduces some extensions to the basic model, such as vector-valued variables and multiple agents at each level, and outlines the results to be expected in each case.

### 2. Problem formulation

The basic ingredients of the problem we address in this paper are the following: There are three decision makers (DM's), where one of them, DM0, referred to as 'leader', declares an incentive policy at the start of the decision process. The other two decision markers, DM1 and DM2, called the 'followers', act under this incentive policy according to a given protocol. More specifically, we will assume a strict hierarchy under which DM1 first decides on his policy (which could also be called an incentive policy in this remaining portion of the game), and announces it as enforcement on DM2 who in turn acts optimally (under his own utility function).

Let  $a_i$  denote the action (decision) variable of DMi, taking values in the action (decision) space  $A_i$ , i=0, 1, 2. Let x be a random variable taking values in a set X and defined on a given probability space which is common to all three DM's. This random variable denotes the 'payoff relevant' portion [à la Marschak (1963)] of the unknown state of nature. DM1 observes the value of a (related) random variable  $y_1$  and DM2 observes the value of another random variable  $y_2$ , which are defined on the common probability space and take values in  $Y_1$  and  $Y_2$ , respectively. Furthermore, DM0 observes the value of a fourth random variable z, defined on the same probability space and taking values in a set Z; this measurement will be called the private information of the leader, since it is not shared by the other DM's. It is assumed that DM0 has also access to the observed values of  $y_1$  and  $y_2$ , and

DM1 has access to  $y_2$  in addition to  $y_1$ . To make the problem non-trivial, we consider only the case when all the three random variables,  $y_1$ ,  $y_2$  and z, are correlated with x.

The observation variables  $y_1$ ,  $y_2$ , z introduced above all provide static information, in the sense that they do not depend on the actions of the *DM*'s. The dynamic information, which is an essential ingredient of incentive decision problems, is specified as follows for the problem under consideration. Let  $k_1$  and  $k_2$  be two non-zero random variables defined on the common probability space and taking values on the real line. These are also private information to the leader, and as a special case they could be taken as functions of z. They are also allowed to be correlated with  $y_1$  and  $y_2$ , and the only restriction we impose on their selection is that when conditioned on  $(z, y_1, y_2)$  they be independent of x. In terms of these two variables, *DMO* makes the dynamic measurement

$$a = k_1 a_1 + k_2 a_2, \tag{2.1}$$

which is a (random) linear combination of the followers' actions. This partial dynamic information may, for example, correspond to the case where the leader observes the 'state' of the underlying system which evolves according to an equation linear in the followers' actions, but he cannot necessarily observe these actions separately. We also point to one implicit assumption made in writing (2.1), which is that the action spaces of the two followers are compatible so that the summation makes sense; this will indeed be the case in our formulation. Now, to complete the specification of the dynamic information, and consistent with the hierarchical mode of play, we further assume that the first follower, DM1, has access to the action variable of the second follower, DM2, and hence can base his (incentive) policy on  $a_2$ , as well as the static information  $(y_1, y_2)$ . Finally, in order to convey the main ideas succinctly, we will take the decision spaces  $A_0$ ,  $A_1$ ,  $A_2$ , as well as the measurement spaces  $Y_1$ ,  $Y_2$ , Z as copies of the real line, which we henceforth denote by R.

Admissible policies for DM0, DM1 and DM2 are  $g_0: R^6 \rightarrow R, g_1: R^3 \rightarrow R$ , and  $g_2: R \rightarrow R$ , respectively, with

$$a_0 = g_0(a, k_1, k_2, z, y_1, y_2)$$
(2.2a)

$$a_1 = g_1(a_2, y_1, y_2) \tag{2.2b}$$

$$a_2 = g_2(y_2).$$
 (2.2c)

Furthermore, we let  $h_0: \mathbb{R}^3 \to \mathbb{R}$  [i.e.  $h_0 = h_0(z, y_1, y_2)$ ] and  $h_1: \mathbb{R}^2 \to \mathbb{R}$  [i.e.  $h_1 = h_1(y_1, y_2)$ ] denote 'static' policies for *DMO* and *DM1*, respectively. All

these functions are assumed to satisfy the usual regularity conditions, discussed in Başar (1984), which are that the functions be jointly measurable in their arguments and they induce well-defined random variables on the original probability space. We let  $G_i$  denote the convex policy space where  $g_i$  belongs, i=0, 1, 2, and let  $H_j$  denote the function space where  $h_j$  belongs, j=0, 1.

Let  $u_i(x, a_0, a_1, a_2)$  denote the utility function of DMi (i=0, 1, 2), whose expected value,  $U_i$ , is to be maximized by him, under the three-level Stackelberg equilibrium concept [cf. Başar and Olsder (1982)], with DMObeing the leader, DM1 the first follower and DM2 the second follower. The objective functional of DMi is the expected utility  $U_i$ , defined on the product policy space  $G_0 \times G_1 \times G_2$  and given by

$$U_i(g_0, g_1, g_2) = \mathbb{E}\{u_i(x, a_0, a_1, a_2)\},$$
(2.3)

where for each *i*  $a_i$  is related to  $g_i$  through (2.2), and  $E\{\cdot\}$  denotes the expectation operation over the prior statistics of the sextuple  $(x, z, y_1, y_2, k_1, k_2)$ .

We now introduce a set of assumptions which make the underlying optimization problems well defined.

Assumption 2.1

- (1) The policy spaces  $\{G_j\}$  and the utility functions  $\{u_i\}$  are defined in such a way that the expected utility (2.3) is finite for every  $g_j$  in  $G_j$ , j=0, 1, 2.
- (2) For each x in R,  $u_0$  and  $u_1$  are concave and continuously differentiable in the triple  $(a_0, a_1, a_2)$ , and are strictly concave in the pair  $(a_1, a_2)$ .
- (3) For each x in R,  $u_2$  is continuously differentiable in  $(a_0, a_1, a_2)$ , concave in  $(a_0, a_1)$  and strictly concave in  $a_2$ .

Now let the triple  $(h'_0, h'_1, g'_2)$  provide a global maximum (i.e. a teamoptimal solution) for  $U_0$  on  $H_0 \times H_1 \times G_2$ . Since  $u_0$  depends only on the random variable x, and  $k_1$ ,  $k_2$  are conditionally independent of x, nothing can be gained as far as this maximum goes by including also this private information in the information set of DM0; that is, the maximum would have been the same even if we had expanded  $H_0$  so as also to include these two random variables. We also note that whenever it exists, such a maximum is unique because of the strict concavity assumption on  $u_0$ . To ensure existence of a maximum, it is possible to impose some topological conditions on  $H_0 \times H_1 \times G_2$ , but we will not go into such technical details here since they are only peripheral to the developments to follow. Even if such a maximum does not exist, we can view the triple  $(h'_0, h'_1, g'_2)$  to represent one set of static policies, which leads to a performance,  $U_0^t$ , that is acceptable to the leader. The main result of the paper, to be presented in the next section, is that there indeed exists an incentive policy for the leader (an element of  $G_0$ ) such that under the rules of the game, and under some additional conditions, the desired performance is attained.

## 3. Main result

Before presenting the main result alluded to above, we first introduce some new notation and terminology, and prove two auxiliary lemmas.

Let  $E\{(\cdot)|r\}$  denote the conditional expectation of a random variable  $(\cdot)$  based on the observed value of some (other) random variable r. Let  $V_p f(., p, .)$  denote the first-order partial derivative of a function f with respect to the indicated argument, p. Let  $U_0^t$  denote an acceptable level of performance for the leader, achieved by the triple  $(h_0^t, h_1^t, g_2^t)$ , as introduced in section 2. For short, let

$$a_0^t := h_0^t(z, y_1, y_2); a_1^t := h_1^t(y_1, y_2); a_2^t := g_2^t(y_2), \text{ and define}$$
 (3.1)

$$a^{t} = k_1 a_1^{t} + k_2 a_2^{t}. aga{3.2}$$

Introduce the functions  $F_0: R^3 \rightarrow R, F_1: R^2 \rightarrow R, F_0: R \rightarrow R$  defined by

$$F_0(z, y_1, y_2) := \mathbb{E}\{ \mathcal{V}_{a_0} u_1(x, a_0^t, a_1^t, a_2^t) | z, y_1, y_2 \},$$
(3.3a)

$$F_1(y_1, y_2) := \mathbf{E} \{ \nabla_{a_1} u_1(x, a_0^t, a_1^t, a_2^t) | y_1, y_2 \},$$
(3.3b)

$$F_2(y_2) := \mathbb{E}\{ \mathcal{V}_{a_2} u_1(x, a_0^t, a_1^t, a_2^t) | y_2 \}.$$
(3.3c)

Finally, let  $b := (z, y_1, y_2, k_1, k_2)$ , and introduce the pair of equations

$$E\{Q_0F_0(z, y_1, y_2)k_1 | y_1, y_2\} = F_1(y_1, y_2),$$
(3.4a)

$$E\{Q_0F_0(z, y_1, y_2)k_2 | y_2\} = F_2(y_2),$$
(3.4b)

in terms of a *b*-measurable random variable  $Q_0$ .

Condition 3.1. There exists at least one b-measurable random variable  $Q_0$ , mutually satisfying (3.4).

*Remark 3.1.* First note that by taking the expected value of both sides of (3.4a) over  $y_1$ , and conditioned on  $y_2$ , one arrives at

$$\mathbf{E}\{Q_0F_0(z, y_1, y_2)k_1 | y_2\} = \mathbf{E}\{F_1(y_1, y_2) | y_2\},\$$

which is a necessary condition for (3.4a). Further note that in this equation [as well as in (3.4a)]  $k_1$  can be replaced, without any loss of generality, by  $E\{k_1|z, y_1, y_2\} =: \bar{k}_1$ ; likewise, in (3.4b)  $k_2$  can be replaced by its conditional expectation with respect to the same set of measurements, which we denote by  $\bar{k}_2$ . From these observations, it follows that a necessary condition for existence of at least one solution to (3.4) is that the two random variables  $\bar{k}_1$  and  $\bar{k}_2$  be linearly independent (that is, there is no constant *e* such that  $\bar{k}_1 = e\bar{k}_2$ ), unless the random variables  $F_2(y_2)$  and  $E\{F_1(y_1, y_2)|y_2\}$  are linearly dependent.

Lemma 3.1. Let Condition 3.1 be satisfied, and  $Q_0$  be one such solution. Then there exists a policy  $g_0^*$  for the leader,

$$g_0^*(a,b) = h_0^t(z, y_1, y_2) - Q_0(a - a^t),$$
(3.5)

under which the unique solution to the problem of maximizing  $U_1(g_0^*, h_1, g_2)$ over  $H_1 \times G_2$  is  $(h_1^t, g_2^t)$ .

*Proof.* Note that the optimization problem

$$\max_{h_1, g_2} U_1(g_0^*, h_1, g_2)$$

is in fact a two-agent stochastic team problem with a static information structure. The first-order necessary conditions for an optimum (which are obtained by first holding  $g_2$  fixed and taking variation with respect to  $h_1$ , and then reversing the roles of the two variables) are:

$$0 = (d/da_1) \mathbb{E} \{ u_1(x, a_0^t - Q_0(k_1a_1 + k_2a_2 - a^t), a_1, a_2) | y_1, y_2 \}$$
(\*)

$$0 = (d/da_2) \mathbb{E} \{ u_2(x, a_0^t - Q_0(k_1a_1 + k_2a_2 - a^t), a_1, a_2) | y_2 \}.$$
(\*\*)

In writing the above we have utilized the fact that any functional optimization problem

$$\max_{a=h(y)} \mathbb{E}\{f(x,a)\} \text{ can be written as}$$
$$\mathbb{E}\{\max_{a} \mathbb{E}\{f(x,a) | y\}\}.$$

Now, taking the total derivative in (\*) and (\*\*) in terms of partial derivatives after interchanging that operation with conditional expectation (this inter-

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change is valid under our smoothness assumptions), we arrive at the following equivalent equations (where we suppress the arguments):

$$0 = \mathrm{E}\{ \nabla_{a_1} u_1 - \nabla_{a_0} u_1 \cdot Q_0 k_1 | y_1, y_2 \}$$
 (\*')

$$0 = \mathbb{E}\{V_{a_2}u_1 - V_{a_0}u_1 \cdot Q_0k_2 | y_2\}.$$
(\*\*')

If we choose  $a_1 = h_1^t(y_1, y_2)$ ,  $a_2 = g_2^t(y_2)$  in the above, it follows that whenever  $Q_0$  satisfies (3.4), (\*') and (\*\*') become identities. Thus,  $(h_1^t, g_2^t)$  constitutes a pair of stationary policies for the stochastic team problem. By Theorem 1 (p. 863) of Radner (1962) they are also Bayes (i.e. team-optimal). Furthermore, they are unique as Bayes rules because of strict concavity of  $u_1$  in all three action variables, for every value of x (cf. Assumption 2.1), in addition to the fact that the chosen policy for DMO is linear which in turn is linear in  $a_1$  and  $a_2$ . We note that the 'local finiteness' condition of Theorem 1 of Radner (1962) is satisfied here because of our Assumption 2.1.

In words, what Lemma 3.1 says is that if DM2 had the same utility function as DM1 (though still operating under different information), then the incentive policy (3.5) by the leader would induce him (i.e. DM2) and DM1 to act jointly in such a way so as to maximize DM0's expected utility. In our formulation, however, the second follower has a (generally) different utility function, and hence pursues a different set of goals than DM1. The question then is whether under the assumed mode of play (i.e., strict hierarchy), the leader would still be able to enforce his most favorable solution. The answer is in the affirmative, as elucidated in the sequel.

Working towards our main result, we first observe that if the leader announces the policy (3.5), and Condition 3.1 is satisfied, then the best performance the first follower (DMI) can expect to achieve is  $U_1(g_0^*, h_1^t, g_2^t)$ , which requires full cooperation by the second follower. Since DM2 is in reality maximizing a different objective functional, the cooperation is not there, unless DMI can enforce it by using his dynamic information. This will indeed be possible if there exists a policy for DMI, say  $g_1^*$ , in  $G_1$ , under which the optimal response of DM2, computed through the maximization problem

$$\max_{g_2} U_2(g_0^*, g_1^*, g_2) \tag{3.6a}$$

is uniquely given by  $g_2^r$ , and furthermore that

$$g_1^*(g_2^t(y_2), y_1, y_2) \equiv h_1^t(y_1, y_2).$$
 (3.6b)

Lemma 3.2 below says that such an incentive policy exists for DM1 under

some fairly reasonable conditions. Towards this end, first we introduce three functions:  $f_0: R^3 \rightarrow R, f_1: R^2 \rightarrow R, f_2: R \rightarrow R$ , defined by

$$f_0(z, y_1, y_2) := \mathbb{E}\{ V_{a_0} u_2(x, a'_0, a'_1, a'_2) | z, y_1, y_2 \}$$
(3.7a)

$$f_1(y_1, y_2) := \mathbb{E}\{ \mathbb{V}_{a_1} u_2(x, a_0^t, a_1^t, a_2^t) | y_1, y_2 \}$$
(3.7b)

$$f_2(y_2) := \mathbb{E}\{ \nabla_{a_2} u_2(x, a_0^t, a_1^t, a_2^t) | y_2 \}.$$
(3.7c)

Second, with  $c := (y_1, y_2)$ , we introduce a *c*-measurable random variable  $Q_1$ , which satisfies the linear equation:

$$\mathbf{E}\{Q_0f_0(z, y_1, y_2)[k_2 - k_1Q_1]|y_2\} + \mathbf{E}\{Q_1f_1(y_1, y_2)|y_2\} = f_2(y_2), \quad (3.8)$$

where  $Q_0$  is obtained from (3.4).

Condition 3.2. The function f(c) defined by

$$f(c): = f_1(c) - \mathbb{E}\{Q_0 f_0(z, y_1, y_2)k_1 | c\}$$
(3.9)

is non-singular for every  $c := (y_1, y_2)$  in  $\mathbb{R}^2$ .

Lemma 3.2. Let Condition 3.2 be satisfied. Then,

- (i) The linear equation (3.8) admits at least one solution  $Q_1$ .
- (ii) There exists a policy  $g_1^*$  for DM1,

$$g_1^*(a_2,c) = h_1^t(y_1, y_2) - Q_1(a_2 - a_2^t)$$
(3.10)

where  $Q_1$  is any c-measurable solution of (3.8), under which the maximization problem (3.6a) admits the unique solution  $g_2^t$ , and furthermore the side condition (3.6b) is satisfied.

**Proof.** The first part of the Lemma follows from Proposition 2 (p. 205) of Başar (1984). To prove the second part, we take the variation of  $U_2(g_0^*, g_1^*, g_2)$  with respect to  $g_2$ , which is equivalent to taking the total derivative of  $U(a_2, y_2) := E\{u_2(x, g_0^*(a, b), g_1^*(a_2, c), a_2) | y_2\}$  with respect to  $a_2$ . With  $g_0^*$  and  $g_1^*$  taken as in (3.5) and (3.8), respectively, where  $Q_0$  and  $Q_1$ satisfy (3.4) and (3.8), it is not difficult to see that the derivative is identically zero when  $a_2 = g_2^t(y_2)$ . Hence  $g_2^t$  is a stationary point of  $U_2(g_0^*, g_1^*, g_2)$ . Since  $u_2$  was taken to be concave in  $(a_0, a_1)$  and strictly concave in  $a_2$ , and since  $g_1^*$ and in turn  $g_0^*$  are linear in  $a_2$ , it follows that  $U(a_2, y_2)$  is strictly concave in  $a_2$  for every  $y_2$ , and hence its stationary point is the unique maximum for each  $y_2$ . Finally, the side condition (3.6b) is clearly satisfied by the policy (3.10), as can be seen by inspection.

*Remark 3.2.* Using the function f defined by (3.9), eq. (3.8) can be rewritten in the simpler form

$$\mathbf{E}\{f(c)Q_1|y_2\} = f_2(y_2) - \mathbf{E}\{Q_0f_0(z, y_1, y_2)k_2|y_2\} = : m(y_2).$$
(3.8')

Let w be any c-measurable random variable such that  $E\{wf(c)|y_2\} \neq 0$  for every  $y_2$  in R. Then the choice  $Q_1 = wm(y_2)/E\{wf(c)|y_2\}$  is a solution to (3.8'), as can be verified by direct substitution. Since there will in general be many w's meeting the non-singularity condition, the solution to (3.8) will in general be non-unique. This provides us with additional degrees of freedom in the final choice of  $Q_1$ , and leaves room for the introduction of some additional criteria involving issues like 'minimum sensitivity' and 'robustness', as in Cansever and Başar (1985). For example, the optimal choice could desensitize the performance to parametric changes in the utility function of DM2.

We are now in a position to present the main theorem of this section, by combining the results of Lemmas 3.1 and 3.2.

Theorem 3.1. Let  $U_0^t$  be an acceptable performance level by the leader, which is achieved by some triple  $(h_0^t, h_1^t, g_2^t)$  in  $H_0 \times H_1 \times G_2$ . In terms of this triple, let Conditions 3.1 and 3.2 be satisfied. Then, under the hierarchical mode of play, the incentive policy  $g_0^*$  for the leader, given by (3.5), forces the two followers to a cooperative solution, leading to achievement of the ideal performance  $U_0^t$ .

*Proof.* The result follows directly from Lemmas 3.1 and 3.2, and the discussion preceding Lemma 3.2.

We conclude this section by making a number of important observations on the general solution presented in Theorem 3.1.

(1) The Theorem covers the following two extreme cases: (i) the leader does not have any direct influence on the utility function of DM2 (i.e.  $Va_0u_2 \equiv 0$ ) and (ii) DM1 does not have any direct influence on  $u_2$  (i.e.  $Va_1u_2 \equiv 0$ ). In either case, the leader is able to force both followers to a Pareto-optimal solution to his utmost advantage. In the former case, this implies that the inducement provided by the leader's optimal incentive policy propagates down the hierarchy and its effect is felt by the second follower (who has no direct link to DM0) through the first follower's policy choice.

(2) The coefficients  $k_1$  and  $k_2$  in the leader's dynamic measurement play an

important role in the final result and the corresponding existence conditions. As hinted earlier in Remark 3.2, since  $k_1$  and  $k_2$  influence eqs. (3.4) and (3.8) only through  $\overline{k}_1 := \mathbb{E}\{k_1|z, y_1, y_2\}$  and  $\overline{k}_2 := \mathbb{E}\{k_2|z, y_1, y_2\}$ , we can take them to be  $(z, y_1, y_2)$ -measurable, without any loss of generality. For Condition 3.2 to hold, it will generally be necessary for  $\bar{k}_1$  and  $\bar{k}_2$  to be linearly independent, which rules out the possibility of choosing them as deterministic parameters. Hence, if  $k_1$  and  $k_2$  are viewed as additional design parameters, to be chosen by DMO based on his static information, then they should be 'stochastically rich'. This makes the consequences of the leader's policy decision (based primarily on his private information) unpredictable by the two followers, with this uncertainty forcing them to a full cooperation. Note that with a deterministic (purely predictable) information pattern, such a cooperative solution can never be enforced. It is perhaps ironical that the less the two followers know of the consequences of their actions (such as the reward structure) the better it is for the leader (in terms of enforcement of the cooperative solution), provided of course that the uncertainty is stochastic with a common distribution known to all parties.

(3) As was mentioned earlier, the ideal solution  $(h'_0, h'_1, g'_2)$  does not have to be chosen as a utility maximizing solution (to the leader). It may also be construed as a 'compromise' solution, which takes into account the welfare of all the *DM*'s involved. Provided that the two conditions are satisfied, such a compromise solution can indeed be enforced using the smooth incentive policy  $g_0^*$  given by (3.5).

#### 4. An example

We provide, in this section, a simple example to illustrate the theoretical results of the previous section. We consider a duopolistic market with a hierarchical structure involving, say, a state enterprise (DM1) and a private firm (DM2), producing identical products. A third party (the government – DM0) regulates the production level by controlling the demand (thereby the price) for the product. This may occur, for example, if the government is the sole buyer of the product.

There are two possible states of the (economic) environment, which affect desired levels of production as well as the desired price level (by the government). In accordance with the earlier notational convention, we denote this discrete variable by  $x_1$  and the two possible states by  $x_1$  and  $x_2$ . We assume that  $x_1$  and  $x_2$  are equally likely (that is each occurs with probability 0.5), and they are observable by the government. The other two agents, DM1 and DM2, however, do not know the true occurrence of x (particularly at the time they decide on their production levels), but they know that it takes only the given two values, and with equal probability. In

addition to this common knowledge, DM1 can make some inference of the true state, but with some error. More precisely, DM1 makes a correct assessment of the true state  $(x_1 \text{ or } x_2)$  each with probability 0.6, and errs in each case again with equal probability 0.4. Mathematically speaking, DM1 observes the true value of a discrete variable y which takes two values,  $y_1$  and  $y_2$ , with the conditional probability of the event  $\{y=y_i\}$  given that  $x=x_j$  being 0.6 for i=j and 0.4 for i different from j (i,j=1,2). Note that, with this construction, the random variable y takes the given two values with equal probability 0.5. In the general formulation of section 2, y corresponds to  $y_1$ , x here corresponds to both x and z (that is, they are identical), and the variable  $y_2$  is vacuous.

The action variables  $a_0, a_1, a_2$  are, respectively, the price level set by the government and the production levels of DM1 and DM2. The government makes its price policy decision based also on some observable *a* that involves a random linear combination of the production levels of the two firms, as in (2.1). Here,  $k_1$  and  $k_2$  are two random variables which are not directly observable (particularly at the time production decisions are made), but they could be correlated with the two random variables x and y. The eq. (2.1) could admit the interpretation that DM0 observes the output of a process that uses both  $a_1$  and  $a_2$  as inputs, with the production process not being totally deterministic. He is, however, allowed to know their realized values at the time the price policy is implemented.

Now, let us assume that DMO (the government) determines some desirable price and production levels (which could be the result of some welfare maximization problem). These will have to be compatible with the information available to the decision makers, since the objective is to enforce them (smoothly – via incentives) on the two firms (the followers). Let us denote these, as before, by  $a_0^t$ ,  $a_1^t$  and  $a_2^t$ , respectively. Their dependence on the various variables introduced above would be [following also from (3.1)]:

$$a_0^t := h_0^t(x, y); a_1^t := h_1^t(y); a_2^t := a \text{ constant.}$$

Let us introduce, as before,  $b := (x, y, k_1, k_2)$ . Then, the theory of section 3 says that, provided that the utility functions of DM1 and DM2 have the right concavity properties, and some additional conditions specified there are satisfied, there will exist an optimal price policy for the government, in the form

$$g_0^*(a,b) = h_0^t(x,y) - Q_0(a-a^t), \tag{4.1}$$

where  $Q_0$  is some *b*-measurable random variable [satisfying (3.4)]. Such a policy will force the two firms to the desired production levels  $a_1^t, a_2^t$ , under the stipulation that there is a hierarchy between these two firms, and DM1

can enforce a 'smooth' production policy on DM2. This policy will also be induced by (4.1), and will be in the form [from (3.10)]:

$$g_1^*(a_2, y) = h_1^t(y) - Q_1(a_2 - a_2^t), \tag{4.2}$$

where  $Q_1$  is some y-measurable random variable, satisfying (3.8). Note that this policy shows explicit dependence on the production level of *DM2*.

We now construct these policies for a specific set of utility functions for DM1 and DM2, and show that all the conditions of Lemma 3.1 and Lemma 3.2 are satisfied, even if some of the concavity conditions are relaxed. Toward this end, we first take the utility function of DM2 as the standard duopolistic profit function with a linear cost of production [see, for example, Friedman (1983)]:

$$u_2 = a_0 a_2 - (1/2)a_2. \tag{4.3}$$

It is of interest to note that the utility function of DM2, as given above, does not explicitly depend on the action variable of DM1. For DM1, on the other hand, we adopt the utility function

$$u_1 = a_0 a_1 - (1/2)a_1 + (1/10)u_2, \tag{4.4}$$

where the first two terms are as in (4.4), and the third term is included so as to provide some incentive for DM1 to also take into account DM2's profit maximization while developing his production policy. This term could be interpreted as a subsidy to DM1 through taxation of DM2. To make the problem symmetric, a similar subsidy term (based on a fraction of DMI's net profit) could have been included in (4.3), but we will not pursue that symmetric case here.

Toward obtaining some numerical results, we take the desired price level  $a_0^t$  to be 1 when  $x = x_1$  and to be 2 when  $x = x_2$ . Furthermore, we take  $a_1^t$  to be 1 when  $y = y_1$  and to be 2 when  $y = y_2$ , and take  $a_2^t$  to be equal to 1. Finally, we choose  $k_2$  to be 1 (that is, a degenerate random variable), and  $k_1$  to be x-measurable and taking the two values 1 and 2 when x is  $x_1$  and  $x_2$  respectively. Let the support set of the random variable  $Q_0$  be  $\{Q_{011}, Q_{012}, Q_{021}, Q_{022}\}$ , where  $Q_{0ij}$  is the value  $Q_0$  takes when  $x = x_i$  and  $y = y_j$ , for i, j = 1, 2. Then, the pair of eqs. (3.4) can be rewritten in terms of the  $Q_{0ij}$ 's as three equations:

$$6.6Q_{011} + 8.8Q_{021} = 9$$
  

$$8.4Q_{012} + 25.2Q_{022} = 11$$
  

$$6Q_{011} + 4Q_{021} + 8Q_{012} + 12Q_{022} = 2.$$

This set of equations admits multiple solutions, any one of which would be an acceptable choice. To produce a candidate, we force the symmetry condition  $Q_{011} = Q_{022}$ , under which the unique solution is

$$Q_{011} = Q_{022} = 1.3963443; \quad Q_{012} = -2.879508; \quad Q_{021} = -0.024531.$$

(4.5a)

Using this in (3.8), we obtain the constant solution

$$Q_1 = 1.1073114.$$
 (4.5b)

Of course, (3.8) would admit other solutions which would be functions of the variable y, but the one above should be preferable since it is a constant.

Hence the example of this section admits multiple solutions, all in the form (4.1)-(4.2), for *DM0* and *DM1*, with one set of coefficient values given by (4.5). In simpler form, the government's optimal demand curve is given by the linear relation

$$a_0 \equiv g_0^*(a,b) = a_0^t - Q_0(a - k_1 a_1^t - 1), \tag{4.6}$$

where  $Q_0$  is given by (4.5), and  $a_0^t, a_1^t$  are the desirable levels for price and production (for *DM1*) as given earlier. Faced with this price policy, and taking the existing hierarchy into consideration, an optimal decision for *DM1* becomes the production policy

$$a_1 \equiv g_1^*(a_2, y) = a_1^t - 1.1073(a_2 - 1). \tag{4.7}$$

Under (4.6) and (4.7), the expected profit of DM2 is maximized uniquely by the production level  $a_2^t = 1$ , and hence the goals set at the beginning have all been met, with the inducement provided by the 'smooth' policy (4.6).

We conclude this section by making a number of useful observations.

(1) The first is of a technical nature and concerns Assumption 2.1. As we have hinted earlier, the example treated above does not meet the joint concavity requirements set there; however, the utility functions of both DM1 and DM2 can be made strictly concave by an appropriate choice of the leader's policy. In that case (and particularly in the context of this example) the proofs (and thereby the statements) of Lemmas 3.1 and 3.2 remain still valid, which shows that the main result of this paper holds under even less stringent conditions.

(2) The second observation relates to the fact that even though the second follower's utility function does not show explicit dependence on the first

follower's action variable, this dependence could be brought in quite naturally through an incentive policy, as we have seen in the duopoly game above.

(3) The third and final comment is that the above duopolistic framework can be extended to oligopolistic situations without much difficulty. There the single private firm at the bottom of the hierarchy would be replaced by several oligopolistic firms [in the spirit of Sertel (1988)], each of whom would have a profit function of the type (4.3), and would play a Nash game among themselves. The variable  $a_2$  would then be the aggregate production level of the private sector, and (3.8) would be replaced by as many similar equations as the number of firms. Even though this extension is not difficult conceptually, it does require the introduction of additional excessive notation and some new terminology for the general case, which is the reason why we have avoided doing it here.

### 5. Some extensions

The analyses and results of this paper could be extended in several directions. The first such extension would be to the case of vector-valued action and random variables, which would cover scenarios where the agents control more than one instrument variable. We have avoided doing this here simply not to bury the basic message of section 3 in the notational complexity which would be needed in that case. We should note, however, that the gist of the results here carry over to the vector case, with the leader now having some additional degrees of freedom in the choice of the best incentive policy.

A second extension would be to problems where there are more than three levels of hierarchy. Again the analysis of this paper could be carried over to such problems, by repeated application of the ideas used in the derivation of Lemmas 3.1 and 3.2. One can show that the indirect influence of the leader on the utility maximizing behavior of the following agents is still present, provided that some conditions similar to those given in section 3 are satisfied. One could also allow for more than one agent to act at each level, either as a team or as Nash followers, with inducement towards a cooperative behavior again provided by a smooth incentive policy of the leader. To obtain some explicit results in this case, our earlier work on the two-level problem, reported in Cansever and Başar (1985), could provide some of the necessary tools.

One question that could be raised at this point is whether the results presented here would be valid if the leader had obtained imperfect (noisy) information on the followers' actions (for example, if he had not known the realized values of the two random variables  $k_1$  and  $k_2$  in our formulation). Another such imperfection would arise if the leader did not have access to

the measurements made by the followers. In such cases, the kind of strong results obtained here would no longer exist, and one could at best hope to obtain asymptotic results of the type developed by Radner (1981, 1985). This will then require a repeated game formulation, where the leader's policy also includes a 'learning' component. Derivation of optimal 'review strategies' for such repeated games when there are multiple levels of hierarchy is a challenge for the future.

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